

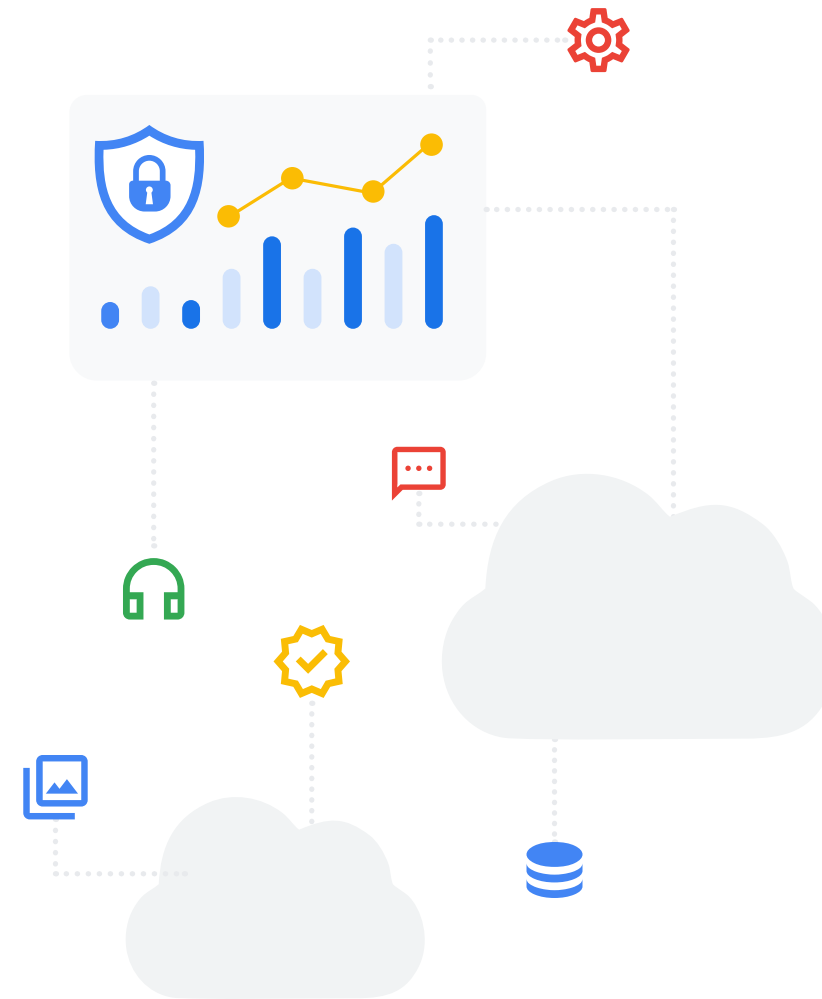
5 Companies Migrate to ClearBlade IoT on the Google Cloud



Delivering reliable, consistent device connectivity

Every company adopting IoT has different business reasons for doing so. Whether it's providing safe, private places for nursing mothers, delivering healthy, natural air in an indoor setting, powering buildings with renewable energy, protecting private healthcare information, or creating intelligent homes and workplaces, every IoT solution requires reliable, consistent device connectivity that provides companies with insights into their physical equipment.

Learn how ClearBlade provided five companies, all with very different needs, with a simple migration to ClearBlade's IoT Core on Google Cloud without disruption.





Mamava designs private and comfortable freestanding lactation pods for breastfeeding parents to pump milk at work and in public spaces. With widespread availability and easy access with the free Mamava App, Mamava's thoughtfully designed pods offer a convenient and welcoming haven for breastfeeding parents on the go.

In partnership with Google Cloud and ClearBlade's IoT Core Service, Mamava provides an exceptionally valuable mobile app offering seamless and on-demand access to lactation pods. ClearBlade's IoT Core provides a fully managed service to easily and securely connect, manage, and ingest data from globally dispersed devices. With this ability, breastfeeding parents can conveniently locate and unlock Mamava's lactation suites – as well as thousands of other lactation spaces – from their smartphones, ensuring an easy and stress-free experience. This level of accessibility not only prioritizes comfort and convenience for users, but also showcases the potential of ClearBlade's IoT software and Google Cloud's infrastructure to deliver consistent, performant, and secure enterprise cloud connectivity.



Technology partners like Google Cloud and ClearBlade's IoT Core Service empower Mamava to revolutionize breastfeeding by helping turn workplaces and public spaces into serene sanctuaries for pumping. Together, we create a seamless, on-demand experience that honors both convenience and security, while highlighting the boundless potential of innovation to increase support for all parents."

—Andy Ivory, CTO, Mamava

NAAVA

Naava designs beautiful indoor plant walls to improve air quality and create a healthier and more appealing environment. To deliver an IoT-enabled consumer experience, Naava relies on strategic Cloud and ISV software providers.

To fuse nature with cutting-edge connectivity, Naava's green wall systems rely on ClearBlade's IoT Core to provide real-time monitoring and data collection based on the Google Cloud Platform. Through Google Cloud's partnership with ClearBlade, Naava users can effortlessly manage settings remotely, receive insightful notifications, and even personalize the ambiance. With predictive

maintenance and data-driven insights, Naava is setting a new standard for sustainable, immersive, and transformative indoor spaces, all powered by Google's industry-leading Cloud infrastructure and the boundless possibilities of ClearBlade's IoT technology.

Experience the future of biophilic design with Naava's IoT-enabled green walls where nature and technology converge to create captivating environments that nurture both well-being and innovation. Elevate your space, improve air quality, and harness the full potential of intelligent, connected ecosystems with Naava's visionary approach to green living.



ClearBlade's IoT solution provides an ideal way to connect MQTT IoT devices to the various offerings that Google Cloud provides."

**—Niko Järvinen,
Founder and CTO,
Naava**

SALICRU

Salicru, established in 1965 and headquartered in Barcelona, Spain, is a globally recognized leader in power protection solutions and energy management equipment. Operating in over 100 countries, Salicru specializes in a wide range of products, from UPS systems to voltage stabilizers and renewable energy solutions like solar inverters and battery storage systems. Salicru's unwavering commitment to innovation and product quality has solidified their reputation as a trusted partner for businesses and residential applications seeking reliable solutions for critical power requirements in today's technology-driven and energy-conscious world.

With an agile and product focused team, Google Cloud was the obvious platform due to its unmatched learning curve and ease of use relative to other major cloud providers. As a result, Salicru leverages a suite of Google products including GKE, Google Pub/Sub, BigQuery, Data Studio

for reporting, and others. Salicru was an early adopter of Google Cloud's IoT Core and, as an IoT-forward company, required a seamless transition partner for their IoT needs. ClearBlade emerged as the natural choice within the Google Cloud Platform and was selected versus competitors due to their transparency, stellar support, and technical prowess in providing a drop-in replacement for Google's IoT Core service.

Today, Salicru employs Google Cloud and ClearBlade to serve diverse industrial and residential users by monitoring and

optimizing uninterrupted power systems and solar inverters. Salicru ensures real-time operational awareness and stable electrical power in diverse applications with in-unit MQTT sensors powered by ClearBlade's broker and Google Cloud analytics. Industrially, this results in informational alarms around working status and a proper understanding of real-time operations. For residential users, Salicru's industry-leading IoT adoption enables informed decisions by tracking energy consumption patterns, cost savings, and maintenance status.

“ClearBlade's IoT Core provided a seamless transition for our IoT services and a familiar user interface that didn't change how our team interacted with IoT Core.”

—Eric Sarrado, Connected Software Leader, Salicru

Tausight®

Tausight is a technology company specializing in reducing healthcare-related cybersecurity incidents. With a revolutionary personal health information (PHI) awareness platform, Tausight makes it easier than ever to identify PHI data risks, allowing hospitals to focus on what matters most: patients. A critical component of Tausight's PHI platform is cloud connectivity. Since the retirement of Google Cloud's native IoT service, ClearBlade has provided Tausight with a secure, reliable IoT system to bridge the gap between the Tausight PHI platform and the Google Cloud network. With help from the partnership of ClearBlade and Google Cloud, Tausight continues to secure global PHI from any possible cybersecurity risks and breaches.



For the past several months, ClearBlade has provided critical functionality to our data security platform, and I couldn't be more grateful for their unwavering support in helping us secure personal health information for our valued healthcare customers."

**—Justyna Evlogiadis,
VP of Growth, Tausight**

zimi

Zimi is an IoT innovations company based on the Gold Coast, Australia. Zimi has been steadfast in its mission to breathe intelligence into homes and workplaces. There are several products that Zimi manufactures and sells to accomplish their mission, controlling and connecting everything from lights and fans to outlets, garages, and more. Zimi promotes sustainability with their energy-saving value proposition and highlights the user experience in their product and application designs.

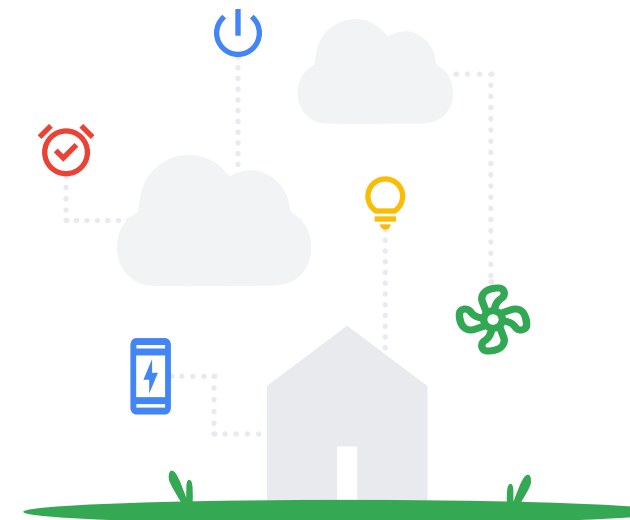
As Zimi embarked on this journey, the complexities of crafting a seamlessly integrated smart environment from homes to high rises posed challenges. ClearBlade met these challenges and ClearBlade's IoT Core is a crucial backbone of Zimi's system,

offering not only a scalable and robust connection but also the security that their customers demand. This includes processing the critical controls that empower users to seamlessly manage their space. With help from ClearBlade's IoT and the suite of Google Cloud services, Zimi can provide end-to-end transformation into fully connected spaces for their customers.



Leveraging ClearBlade's prowess and complementing it with the expansive capabilities of Google Cloud enables us to deliver a transformative experience for our users. A tip of the hat to ClearBlade; with them, Zimi's vision for smarter spaces is brought vividly to life."

—Jordan Tentori, CEO, Zimi



IoT fuels innovation

These five businesses are committed to providing their customers with innovative solutions connected to globally dispersed devices such as lactation pods, plant walls, power systems, data security platforms, and sustainable energy technology, and translate that data into actionable insights. With ClearBlade IoT Core on the Google Cloud Platform, these businesses are confident that they can cost-effectively connect to an infinite number of devices all within a secure environment.

ClearBlade IoT Core shares this commitment to innovation. We can claim many industry firsts including the first to market with Edge IoT platform. We're constantly researching technology that will help our customers meet their business goals, all within the Google Cloud Platform.

[Contact us to learn more](#)

