

## See what our customers have to say about Hoopo:

"We are delighted to witness the fruition of our investment in Hoopo, as the leader of tech advancements in the field of telematics. We decided to deploy their cutting-edge, durable, and cost-efficient tracking devices on our dry container fleet. This deployment will significantly elevate our service levels, providing invaluable real-time information to our customers while ensuring transparency and reliability."

— *Eli Glickman, CEO, ZIM Integrated Shipping Services*

"Our 'smart containers' powered by Hoopo allow us to know at all times not only the location, but also the status of the container - whether it's moving, or the doors are open, or it's been bumped, among others. With the use of Hoopo's innovative tracking solution our ability to face logistical challenges with greater precision and speed will be strengthened, optimizing our operations and, therefore, the experience of our customers."

- *Guillermo Fernández-Blanco Gómez, Head Of Container & Logistics Department, Marguisa Shipping Lines*

"I'm really impressed with the great support I'm getting from Hoopo and how easy the solution is to use and install. We're excited to be partnering with Hoopo to empower our business with real-time asset intelligence."

— *Tyler Bowen, CEO, Allied Transportation Logistics*

"We are thrilled to partner with Hoopo to provide our customers with the most advanced online visibility services in the industry. With this collaboration, our customers will have unprecedented visibility into their shipments, empowering them to make informed decisions that optimize their supply chains and save them money."

- *Jason Manganaro, Vice President Commercial Technology, SPARX Logistics.*

" We have been searching for a low-power tracking technology capable of providing a cost-effective solution for various use cases. By combining a suite of low-power technologies activated by sophisticated algorithms, Hoopo's solution was ideal for our equipment tracking requirements."

— *Hiroshi Ezoe, Vice President, iLand6*

"Within one week of deployment, we gained complete visibility and real-time knowledge of our trailers' locations. In such a short time, we significantly improved our operations and got rid of the pen & paper."

— *Ori Dhan, Fleet Operations Manager, ICL*